



ROSE HARVEST AROMATHERAPY RETREAT

Modern & Traditional Rose Oil Distillation



June 1-3, 2023 Isparta / Turkey
Rosa damascena - Magical moments in the world of rose

www.herbafarmacademy.com





1st Day 31 May 2023, Wednesday

- Individual international arrivals at the Istanbul Airport
- Transfer to the Hotel and overnight stay in Istanbul

Important Note: Guests are expected to arrive Istanbul on this day.





2nd Day 1 June 2023, Thursday

- Early transfer from the hotel to Istanbul Airport
- Early flight to Denizli
- Transfer from airport to Lake Salda and observing the magnesite occurrence & Breakfast
- Visit to Polyetta Production Facility & Rose Field
- Lunch
- Sebat – Rose Oil, Essential Oil and Cosmetic Products Manufacturing Facility
- Dinner at the Hotel and overnight stay in Isparta





3rd Day 2 June 2023, Friday

- Breakfast at the Hotel
- Visit to Isparta University, Rose and Aromatic Plants Application and Research Center (GULAB) – Presentation on Rose Distillation Process
- Lunch
- Erçetin – Rose Oil Factory Technical Trip
- Arrival to the Hotel & Dinner
- Rose Perfume Atelier with Pharmacist Meltem Kurtsan





4th Day 3 June 2023, Saturday

- Breakfast at the Hotel & Check Out
- Visit to Güneykent – Valley of Roses
 - Rose Museum
 - Gülcü İsmail – Traditional Distillation Method
 - Lunch
- Transfer to airport
- Flight to Istanbul Airport
- Tour ends with arrival at airport at 6 p.m.
Guests can arrange their return flights accordingly.



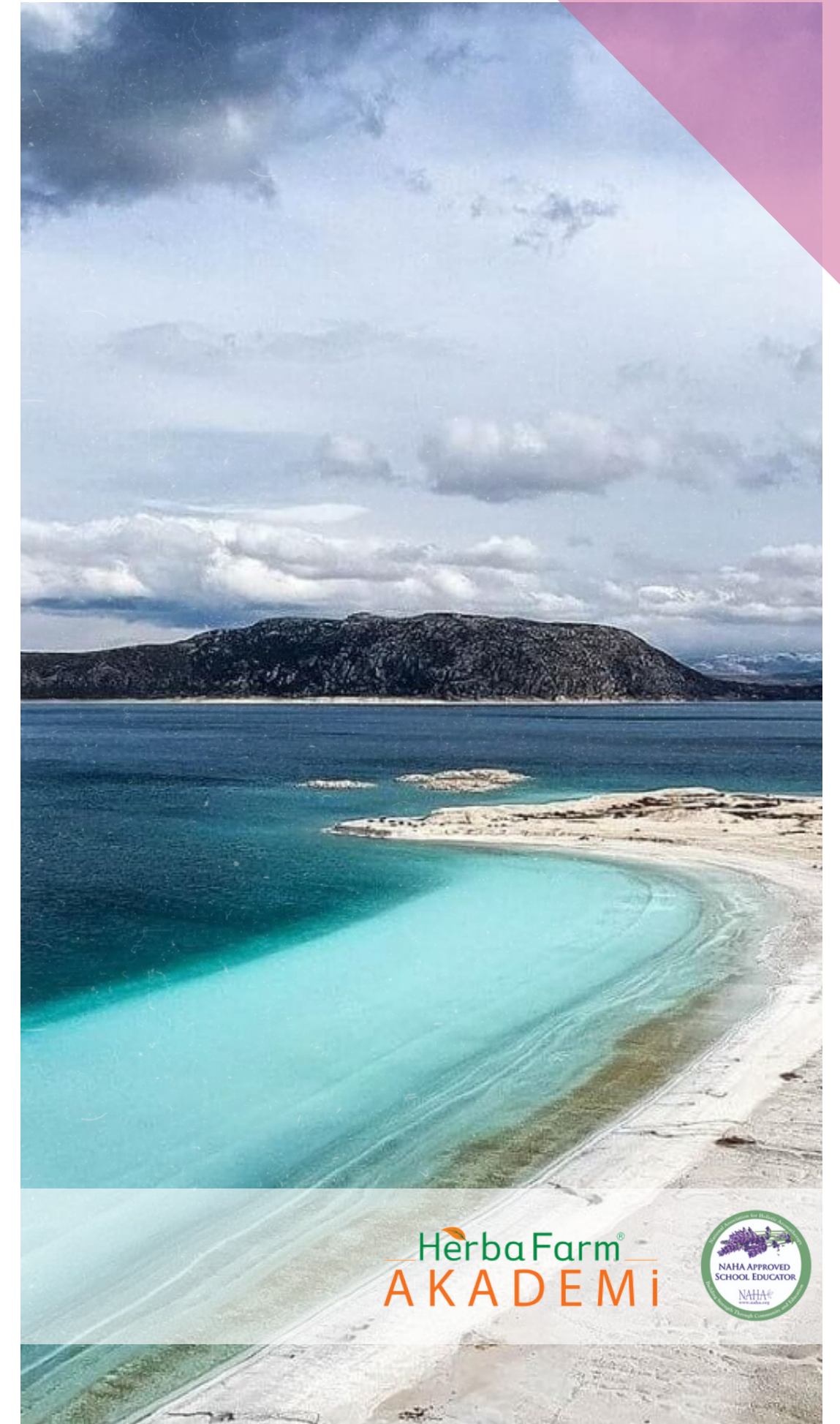
Lake Salda

The Salda Lake is the most famous and clearest crater lake in southern Turkey. The lake, surrounded by beautiful mountains and forests, has many special properties. The white sand and the clean, turquoise blue water resemble the sea water as in the Maldives. The lake has a unique atmosphere. The waters of Lake Salda contain rich hydromagnesite and different minerals like magnesium. Lake Salda shares similar minerology and geology as the dry Martian lakebed; it is the only known lake on Earth that contains the carbonates and depositional features (deltas) similar to those found at Jezero Crater* on Mars.

On the first day of our tour, we will visit Lake Salda and and hear about the importance of magnesium and formation of hydromagnesite from Pharm. Meltem Kurtsan.

* Jezero is an ancient impact crater located on Mars.

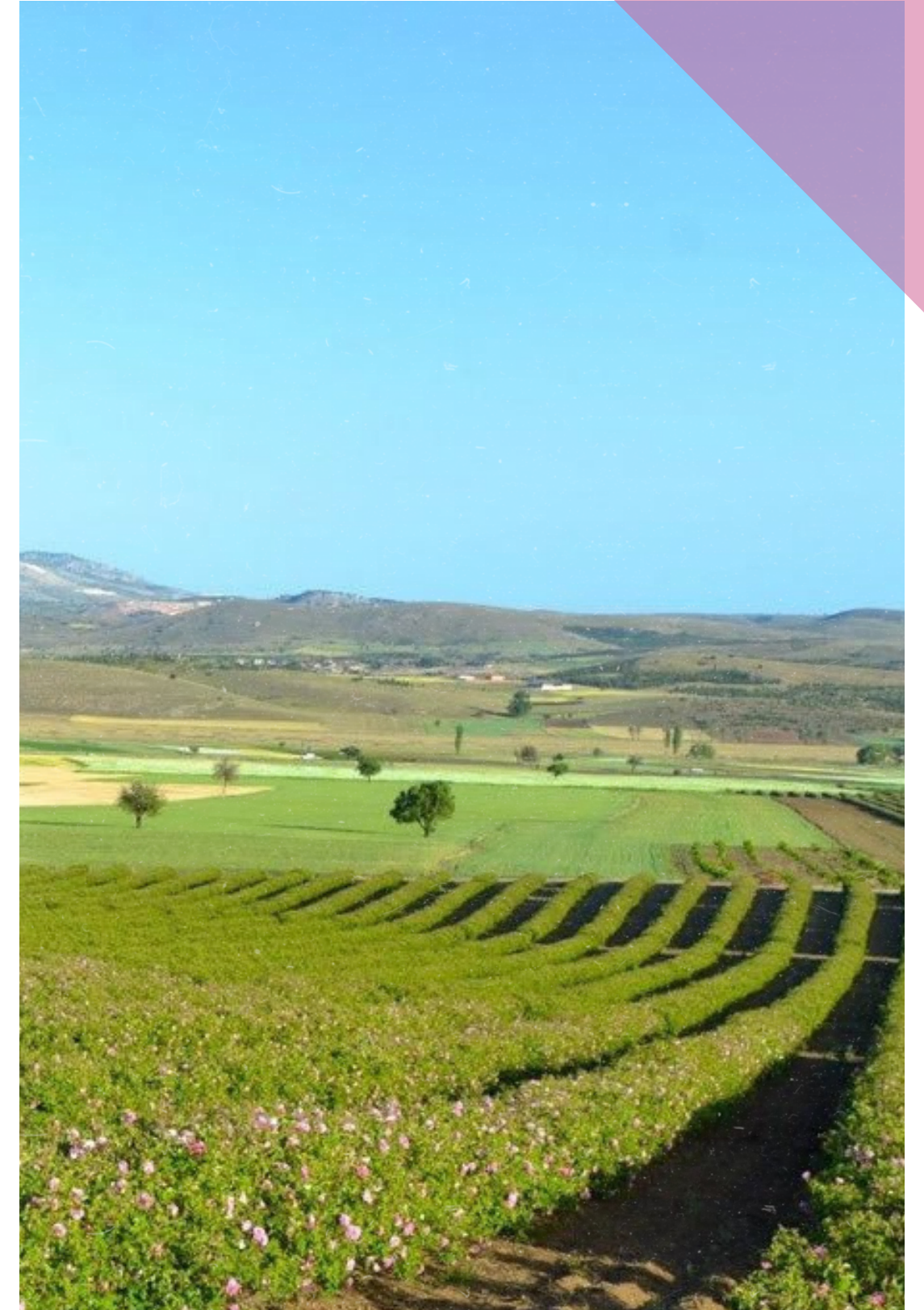
Ref: <https://earthobservatory.nasa.gov/images/147041/jez-like-mars>



Polyetta - Rose Oil Production Facility & Rose Field

Polyetta, located in the village of Harmanlı in the Yeşilova district of Burdur, Turkey, has 25 hectares of oil rose (*Rosa Damascena* P.Miller) and lavender fields. Chemical engineer Tülay Attaroğlu and Economist Şerife Derin established Burdur's only rose oil distillation facility in 2017. The company's main products are rose oil, rose water, lavender oil and phenyl ethyl alcohol. Polyetta Rose Oil and Rose Water is prepared with a distillation technique that combines the traditional production method with modern technology, obtained from completely natural rose flowers.

We will be visiting Polyetta rose fields and the rose oil production facility and listening the founding story and production process of the Company from Founders, Tükay Attaroğlu and Şerife Derin.



HerbaFarm®
AKADEMİ



Sebat - Rose Oil, Essential Oil & Cosmetic Products Manufacturing Facility

Sebat has the largest organic rose and aromatic plant field in Turkey; cultivating organic rose, rosemary, sage, thyme, anise, lavender and lily. Sebat Rose Oil Production Facility which is located in Senir Town, Isparta produces rose oil, rose absolute, rose concret and other aromatic plant oils. Sebat processes 4000 tons of rose flower, 3500 tons of thyme, rosemary, lily, chamomile, laurel, lavender and black cumin per year. In the machine production unit, distillation and extraction machines are being manufactured within the facility. GMP certified aromatherapy oils and cosmetic production facility, has product processing capacity of 650,000 pieces monthly.

We will be visiting Sebat Production Facility and having detailed informed on distillation and extraction systems of the Company with Assoc.Prof. Sabri Erbaş, Lecturer of Application of Roses and Aromatic Plants and Research Center Lecturer at Isparta University.



Isparta University, Rose and Aromatic Plants Application and Research Center (GULAB)

GÜLAB carries out research and development activities for the production of medicinal and aromatic plants based pharmaceuticals, perfume, cosmetic and functional foods, pharmaceutical and agrochemical substances. The Research Center develops projects on traditional and modern distillation and extraction techniques for producing high quality aromatic extracts with high efficiency. GÜLAB Facility has pilot distillation units - water distillation, steam distillation, fractionated distillation, molecular distillation- and concret production plant as well as medicinal & aromatic herbs garden for R&D.

We will be visiting R&D laboratories and pilot distillation units of GULAB, Isparta University and attending the session on rose species and rose oil distillation which will be presented by Assoc. Prof. Sabri Erbaş.



HerbaFarm®
AKADEMİ



Erçetin Rose Oil Distillation Rose Factory

Ercetin Rose Oil Inc. was founded in 1983, has been the primary rose oil provider for French perfume companies. Nuri Ercetin, the factory owner, is going to present a briefing about the complete process of rose harvesting, transportation to the factory, transferring the roses into the distillation tank, the complete process of distillation as well as other extraction methods, i.e. rose oil, rose hydrosol, rose concrete and rose absolute. There is also a Rose Perfume Workshop going to take place end of the factory tour.

We will be visiting Erçetin Rose Oil Production Facility, and taking detailed information on rose oil and rose concret distillation process of the Company presented by Founder Nuri Erçetin.



Rose Perfume Atelier with Pharm. Meltem Kurtsan, NAHA Regional Director

During the Rose Perfume Atelier, our guests will take part in an experimental scent design experience, involving the creation of their own perfumes with natural essential oils. In this workshop, you will become familiar with history of perfume, fragrance families, notes, difference of the synthetic and natural fragrance molecules, perfume types with special consideration to symbol of beauty, Rosa damascena. Each guest will design his/her own scent and will have own created special perfume at the end of the workshop.



HerbaFarm®
AKADEMİ



Güneykent

Güneykent (Valley of Roses) located in Gönen District of Isparta, makes a great contribution to rose cultivation and rose tourism. After arriving at Güneykent, we will visit rose fields which are in bloom from mid-May till end of June and enjoy the beautiful smell of roses in every corner. We will visit Rose Museum and Gülcü İsmail, where we will experience the traditional method (called black boiler) to produce rose oil.



HerbaFarm®
AKADEMİ





PACKAGE RATES

Per person in double room	Single room rate
\$ 2350	\$ 2500
REGISTER via Credit Card Payment	
REGISTER via Wire Transfer Payment	

www.herbafarmacademy.com



PACKAGE RATES

ABOVE PACKAGE RATES INCLUDE;

- 1 night accommodation in Istanbul and 2 nights accommodation in Isparta
- Domestic flights
- Delicious Turkish meals for all 3 days
- Tips and gratuities for meals and scheduled activities
- English speaking guide
- Rose Perfume Atelier with Pharmacist Meltem Kurtsan, NAHA International Director.

ABOVE PACKAGE RATES EXCLUDE;

- International flights
- Alcoholic beverages at any meals

* Turkish Airlines provides direct flights from NEW YORK, WASHINGTON, SAN FRANCISCO, LOS ANGELES, CHICAGO, HOUSTON, BOSTON, MIAMI to ISTANBUL Airport. (www.turkishairlines.com)

HerbaFarm Academy reserves the right to make changes in the programme and in hotels and / or restaurants if necessary, providing the same standards.

** For detailed information on the Terms & Conditions, please refer to the link below;
www.herbafarmacademy.com/terms*



OPTIONAL CUSTOMIZED PRIVATE TOUR

ISTANBUL



CAPPADOCIA



We would be pleased to design customize highlight tours for Istanbul and/or Cappadocia depending on our Guests' interests. Please contact us for your requests and questions.